



Project

National Agrologistics Program Mexico

Wageningen UR developed the National Agrologistics Programme Mexico. A policy programme which includes a roadmap with actions on agrologistics that will safeguard food supply on the long term and an improved export position of Mexico.

In 2014 SAGARPA, the Mexican Ministry of agriculture, requested Wageningen UR to perform an agrologistic analysis for Mexico in order to support the implementation of the National plan for Agroparks. The Agrologistics programme was developed in a co-design process with local stakeholders from the public sector (Ministries, agencies and services) and private sectors in the agri-food chain (primary production, processing, trade, wholesale, retail) and international experts. The goal of the National Agrologistics Program is to define public policy measures that contribute to accomplish the potential of exporting agro-products, which will result in a transforming legacy for the sector. The horizon of this Program is the year 2030.



Presentation Vision Agrologistics

Export agri-food products

Mexican private and public stakeholders in the agri-food chain supported by 6 international agrologistics experts formulated the ambition to become a world leader in export of agri-food products by the year 2030. This ambition includes also the growth of Mexican consumption of high quality agri-food products in the next decades. Although Mexico is already a big player in the production and export of tomatoes and avocados, this position can be improved for also other commodities as other fruits & vegetables, meat, sugar and fisheries. However, in general Mexico produces low added value perishable products using trucks as main transport means. To change that an extra effort is needed in improving infrastructure and multimodal transportation, standardization in logistics and quality and food safety standards, improving custom procedures, collection centres and adding value to the products, new business models to include small holders to formal markets, expertise development on post-harvest and supply chain management. Only an integrated approach of different governments and private sector together can realize that.

Actions to improve agrologistics

The vision of the program is transferred in a roadmap with 5 program guidelines: governance, regulatory framework, infrastructure, investments and innovation. Each guideline is translated to actions. In total 15 concrete actions will be taken by Mexico in the next 4 years (2015-2018) to improve the agrologistics. The benefits of the National Agrologistics Program are:

Increase in agri-food trade
MEN Reduction of cost in supply chains (<https://www.wur.nl/en.htm>) (<https://www.wur.nl/en.htm>)
New jobs in agrologistics sector
Improved position on LPI index
Improved export position in agri-food
Reduction of food losses in agri-food chains
Reduction of lead times at borders by aligned inspection and custom services
Increased effectiveness of public policies to strengthen agri-food chains



(<https://www.wur.nl/en/persons/peter-ir.-p-peter-ravensbergen.htm>)

Contact

ir. P (Peter) Ravensbergen (<https://www.wur.nl/en/persons/peter-ir.-p-peter-ravensbergen.htm>)

Contact form ([https://www.wur.nl/en/project/National-Agrologistics-Program-Mexico-.htm?](https://www.wur.nl/en/project/National-Agrologistics-Program-Mexico-.htm?contactpersonid=10290&contactpersonname=ir.%20P%20%28Peter%29%20Ravensbergen&isorganisation=false&organisationname=)

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Project information

National Program Agrologistics Mexico

Status: Completed

Start project: Jul 1, 2014

End project: Oct 1, 2015

Client(s): SAGARPA, Ministry of agriculture, animal husbandry, rural development, fisheries and food

Partners: [Wageningen University](https://www.wur.nl/en/organisation-1/organisation-wageningen-university.htm) (<https://www.wur.nl/en/organisation-1/organisation-wageningen-university.htm>) , [Wageningen Environmental Research](https://www.wur.nl/en/research-results/research-institutes/environmental-research.htm) (<https://www.wur.nl/en/research-results/research-institutes/environmental-research.htm>) , [Operations Research and Logistics](https://www.wur.nl/en/organisation-1/operations-research-and-logistics-2.htm) (<https://www.wur.nl/en/organisation-1/operations-research-and-logistics-2.htm>)

Concept Compass, Design Convergence Urbanism, IMCO, Kuehne & Nagel, O. Ahumada, Tan consultancy, R. Escalante, Saecon Logistics, Maxiterra, Stigdelta, DAFDF, B&G Consortium, Cuarto3, Amtrad

Reports

Executive Summary Report 1 (<http://edepot.wur.nl/373869>)

Resumen Ejecutivo No. 1 (<http://edepot.wur.nl/373868>)

Diagnosis Report 2 (<http://edepot.wur.nl/373864>)

Diagnóstico No. 2 (<http://edepot.wur.nl/373865>)

Strategy Report 3 (<http://edepot.wur.nl/373866>)

Estrategia No. 3 (<http://edepot.wur.nl/373867>)

2018 Roadmap Report 4 (<http://edepot.wur.nl/373870>)

Hoja de Ruta 2018 No.4 (<http://edepot.wur.nl/373871>)

Preliminary Territorial Analysis Report 5 (<http://edepot.wur.nl/373863>)

Análisis Territorial Preliminar (No. 5) (<http://edepot.wur.nl/373862>)

Flyer

[Action Programme Agrologistics](https://www.wur.nl/upload_mm/c/d/c/537906c4-34b3-424b-868b-efd039859767_2015-01-28%20Factsheet%20Marktthema_NPA%20v6.pdf) (https://www.wur.nl/upload_mm/c/d/c/537906c4-34b3-424b-868b-efd039859767_2015-01-28%20Factsheet%20Marktthema_NPA%20v6.pdf)

More information